

Profiling the BBA president

LAURA COLLINS

Title: Bedford Business Association President

Business:
Owner of Collins and Associates Accounting and Tax Services, 3352 Dean Rd., Lambertville

Education:
graduate of the Class of 1977 from Whitmer High School in Toledo; Siena Heights University with a degree in accounting.

How long have you lived in Bedford



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ford Township?: Since 1978

How long have you been a member of the BBA?: Seven years

Why did you want to run for president?: "The main reason I ran for president of the BBA is because I felt that with the economy the way it is, it is more important than ever to promote the businesses of our organization to the local community. One of my main goals is to work with current members and non-members to become more influential and noticeable in the community. The more people know about the BBA the greater chance that they will frequent our businesses and shop locally, thereby, making the whole

community stronger and better."

What do you like about the BBA?: The community involvement and working with the schools, township and the community. She enjoys serving residents of the township and making the community better.

What is the advantage of joining the BBA?: Networking is a big thing and name exposure. Making customers aware of you and increasing sales. The community-oriented activities.

Term expires: June 30.

Additional positions on BBA board: Served as trustee and was last year's treasurer.